

NSN-LA

7th Annual
Charity Golf Event

FRIDAY - May 20, 2011
SPONSORSHIP PACKET



An Association of African-American Sales Professionals

LOS ANGELES CHAPTER



HOLE ATTRACTIONS & CONTESTS

SHOTGUN TEE OFF – 7:30 AM

Hole in One on Hole #13
Win a 2011 C300 Mercedes Benz

Men's Closest to the Pin on Hole #9
Trophy awarded to Winner

Women's Closest to the Pin on Hole #12
Trophy awarded to Winner

Men's Longest Drive on Hole #4
Trophy awarded to Winner

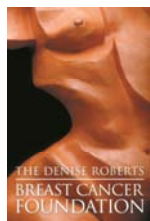
Women's Longest Drive on Hole #7
Trophy awarded to Winner

morning. This year following golf, we are again planning a fabulous "awards" banquet with ample silent auction items.

We look forward to a fantastic day, complete with great golf, awesome food, and good fellowship. With the early start, we should conclude early afternoon around 2:00 PM. Additional banquet guests are welcome to join the fun. Reservations for banquet only are required. Please see enclosed registration/sponsorship form.

Why Sponsor and Attend This Event

- Maximize exposure and raise awareness of your company in an atmosphere filled with potential candidates, partners, industry influencers and more.
- Enables a leisure face-to-face networking opportunity for key relationship building.
- Proceeds will help make a difference in people's lives who suffer from sickle cell and breast cancer.



About NSN-LA

National Sales Network (NSN) is a 501(c)(3), not-for-profit membership organization whose objective is to meet the professional and developmental needs of African-American sales and sales management professionals by:

- Becoming the organization of choice for the African - American Sales professional.
- Encouraging African - Americans to pursue sales careers.
- Empowering African - Americans through community involvement and service.
- Providing career and skill development programs for sales professionals.
- Providing a forum through which sales professionals can network within their profession.

About The Charity Golf Tournament

The National Sales Network-Los Angeles' 7th Annual Charity Golf Tournament is scheduled for **Friday, May 20, 2011**, at the California Country Club, Whittier, California. If you were unable to join us last year, you are in for a real treat as this is a very beautiful and special golf course. It has recently been re-designed to offer new challenges for all levels of golfers.

For six years, NSNLA has been bringing together industry leaders and corporate sponsors in this leisure environment to develop potential and long-term professional relationships during a day packed with golf, prizes, food, and entertainment; all with the purpose of raising money for Sickle Cell.

Registration will begin at 6:30 AM. A full lunch will be provided with plenty of assorted beverages and snacks available all

Previous Sponsors

- Johnson & Johnson
- ADP
- United Plan Group
- UPS
- Liberty Mutual
- Abbott
- Mercedes Benz of Beverly Hills
- Nestle
- Prudential Financial
- The Coffee Bean & Tea Leaf
- 3M
- American Express
- Mattel
- Farmers Insurance
- Medtronic
- Aramark

Previous Donor Acknowledgements

- Aetna Insurance
- Acquire Tequila
- Beverly Boy Productions
- BlueVista Graphics
- Glo -Connect. Inc
- Johnson Trophy's Company
- Michael Ferrera Custom Clothing
- Oce
- Paul Scott & Associates
- Sheraton Gateway LAX Hotel
- The Winery Restaurant
- Wings Limousine Services





SPONSORSHIP OPPORTUNITIES

	Presenting (7,500)	Double Eagle (5,000)	Eagle (3,000)	Birdie (2,000)	Par (1,000)	Special Event Sponsor (500)	KEY CONTACTS
Player Pass(es)	3 Foursomes (12 Players)	2 Foursomes (8 Players)	1 Foursomes (4 Players)	2 Players	2 Players	1 Player	Event Registration Harold Hunt (310) 901-9203 harold@nsnla.org Walter Hines (310) 346-0850 walter@nsnla.org Artwork Submission Rae Boone, (310) 327-0007 rae@bluevistagraphics.com
Free Lunch and dinner for each golfer							
Golf Shirts, Towels & Tees for each golfer							
Tee Box Signs w/Logo	(2 Qty.)	(1 Qty.)	(1 Qty.)	(2 Qty.)	(1 Qty.)	(1 Qty.)	
Company Logo On Website & Marketing Material							
Program Book Ad	(Full Page)	(Full Page)	(Full Page)	(1/2 Page)	(1/2 Page)		
Speaking Opportunity at Awards Banquet							

\$300 | Gift Bag Sponsor

\$125 | Individual Player until April 30, 2011 then \$150

\$ 40 | "Awards" Banquet Admission - NSN non-member price

\$ 20 | "Awards" Banquet Admission - NSN member price

Have your name in every bag that all golfers will take home. Get recognition in the event program and receive 1 player pass.

(Sponsor must donate \$300 + 150 branded promotional giveaways to be placed in the bags. Products and payment must be received by 4/16/11)

Program Book Advertisement | Maximize Your Company's Exposure!

Program book advertisements are part of the standard package for most of our sponsor packages. However, additional advertisement space is available to be purchased with the follow rates:

	Full Page	Half Page	Business Card Ad
Price	\$400.00	\$250.00	\$100.00
Specs	8.5"w x 11"h	8.5"w x 5.5"h	3.75"w x 2.25"h
ARTWORK DEADLINE: 4/9/11 Acceptable file formats: PDF, JPEG, TIFF, AI & EPS w/all fonts outlined			





National Sales Network-Los Angeles | 7th Annual Charity Golf Tournament | May 20, 2011
SPONSOR APPLICATION

(501(c)(3) tax exempt organization. Tax ID #91-2011489 Contributions are tax deductible.)

INSTRUCTIONS: Complete all sections of the application. Should you need a copy, make a copy for your files. Sign and return this original application with payment, payable to the **National Sales Association-Los Angeles (NSNLA), 3717 S. La Brea Ave. #106-135, Los Angeles, CA 90016**. If paying by credit card, please fax signed application to **310-878-0872**. You may also pay on our website at **www.nsnla.org**. Upon receipt of application and payment, Sponsorship Management will send sponsor confirmation.

(Make Your Selection Here)

Sponsor Package	√	Qty.	Total
Presenting Sponsor (\$7,500)			
Double Eagle Sponsor (\$5,000)			
Eagle Sponsor (\$3,000)			
Birdie Sponsor (\$2,000)			
Par Sponsorship (\$1,000)			
Special Event Sponsor (\$500)			
Foursome Players (\$475) after April 30th (\$550)			
Individual Player (\$125) after April 30th (\$150)			
"Awards" Banquet Admission (\$40) for NSN Members (\$20)			
Gift Bag Sponsor (\$300)			
Ala Carte Program Ad [Full (\$400) – Half (\$250) – Business card (\$100)]			
Grand Total			

Company Name: _____
 Company Contact: _____
 Mailing Address: _____
 City/State/Zip: _____
 Telephone: _____
 Email: _____

Method of Payment (Tax ID Available Upon Request)

Check American Express Master Card Visa In the amount of \$ _____

Card Number _____ Expiration Date _____

Name As It Appears on Credit Card _____

Cardholder's Address _____

Cardholder's Signature _____

TERMS AND CONDITIONS: Sponsor agrees to pay the above indicated sponsorship amount as determined by the National Sales Association (NSNLA). Sponsorships payments received by NSNLA are non-refundable and non-cancelable. NSNLA reserves the right to withdraw the sponsorship if full payment is not received by **March 31, 2011**. Acceptance of this application by NSNLA constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

 AUTHORIZED SIGNER (Print full name) TITLE

 AUTHORIZED SIGNATURE DATE

